



J. M. Rago

Account Manager

Phila. Region

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VM # 71831

December 20, 1997

To: ROU's 1110,1210,1310,1610,1710,1810,2910,6710. Please distribute to DM's, RM's, SR's, RR's

and Account Managers with *Sun Company Responsibility*

Cain ID# 0362-01,02,03,04 - 00

Subject: Winston "No Bull" 5 Sweepstakes Authorized Pieces for all Sun Company

Locations

- ### Winson Change Mat

Below listed items will be drop shipped to all locations as follows:

- | | | | | |
|---|--|---------------|------------------|---|
| ◇ | Ballot Box | | Week of 12/19/97 | Place on self service selling counter |
| ◇ | Change Mat | Item # 537323 | Week of 1/5/98 | Place at #1 check out area |
| ◇ | The Winston Easel Card is also authorized, however this piece should be placed using SalesRep/
Retail Rep In-House supplies | | | |
| ◇ | Easel Card | Item # 537644 | | Place behind counter or in coffee island area |

Above items are the only authorized pieces for this program. Please ensure during normal coverage, above pieces are placed to support this important Program.

Many Thanks

Joe

Sales		Retail	
1221	1, 3, 5	1222	20, 24, 25
1222	4, 5, 6, 7	1223	22, 23, 24, 27, 28
1223	2, 4, 6	1224	23, 26, 28
1224		1225	23
1225	2	ROM	
1226	3, 8	PC	SC
1227	1, 6	MC	PA
1240			
1244		RSM	RBM

51847 1977

To: 1710 - Pittsburgh ROU, 1110 - Boston ROU(PROVENL),
1810 - Cincinnati ROU (WEBSTES), 6710 - Detroit ROU,
1210 - New York ROU (ALVICA), 1310 - Philadelphia ROU (METZG),
1610 - Buffalo ROU (BRZEZIE), 2910 - Richmond ROU (YOUNGP)
From: Rago, Joseph M.
Posted: 12/22/97 10:02
Opened: 12/23/97 9:21
Subject: SUN COMPANY WNSTON NO BULL 5

ROU'S
PLEASE COPY TO SR'S,RR'S AND ACCOUNT MANAGERS WITH SUN COMPANY
RESPONSIBILITY

MANY THANKS

JOE

CC: Piscitelli, J, Loftin, Jerry R.

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